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Master's Programme

93.9% of our master's graduates are in work or further study 15 months after completing their course*

✓ Our expert academics are here to harness your passion and help you go deeper than ever before into the subjects you love.

✓ Like all University of Hull courses, our London Study Centre is focused on employability from beginning to end. Our emphasis on career skills, makes sure you will be prepared for the role you want to go into when you graduate, and be able to demonstrate to employers that you have what it takes. The international jobs market is highly competitive. A degree from the University of Hull is a great way to make sure your CV stands out.

✓ Did you know 93.9% of our graduates are in work or study within 15 months* of leaving the University of Hull? Well you do now. When we say we focus on developing career skills in our courses, we really mean it!

✓ Whatever subject you are passionate about, studying at Hull in London will give you access to teaching that is tailored to give students the skills and mindset they need for the future. Take a look at the courses currently on offer at University of Hull London Study Centre.

Entry Requirements ▶

- ✓ Our programmes are designed for graduates from any discipline with a strong interest in the principles and practices of relevant areas.
- ✓ A minimum of a 2:2 UK Honours degree or international equivalent and academic IELTS 6.0 overall, with 5.5 in each skill.
- ✓ We consider experience and qualifications from the UK and worldwide which may not exactly match the combinations above but it's not just about the grades - we'll look at your whole application, including your work experience. We want to know what makes you tick, and about your previous experience, so make sure that you complete your personal statement.

* Graduate Outcome Survey 2019/20



MSc Business Management

About the course

Future business managers and leaders need to possess agility, resilience, and the ability to tackle complex challenges in a carbon-neutral and digitally transformed world. Our MSc in Business Management programme prepares you for exactly that. Blending cutting-edge academic thinking with industry best practices, you'll gain the up-to-date knowledge, skills, and expertise you need to become an impactful and agile business leader.

What you'll study

Throughout the course you will develop key professional and research skills, as well as an understanding of ethical business practice. You will also undertake a final research project, which can be either a dissertation or a business-based project.

Accreditation

Our double international accreditations from the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB) means you'll also be learning in a Business School that's part of an exclusive club - only around 5% of the world's 13,000 plus business programmes hold both AMBA and AACSB accreditations.



Apply today

To find out more about MSc Business Management or to apply, get in touch with our team today on contact@london.hull.ac.uk

Fees:	International: £16,000 Home: £12,100
Timetable:	2 days a week
Mode of Study:	Full Time
Scholarships:	Available
Intakes:	May 2024, September 2024
Course Length:	1 year



Core modules include:

- ✓ International Business in Practice - 20 credits
- ✓ Strategic Planning and Foresight Methods - 20 credits
- ✓ Marketing Management in Action - 20 credits
- ✓ Design-driven Business Innovation and Management - 20 credits
- ✓ Leading People & Performance - 20 credits
- ✓ Sustainable Logistics and Operations Management - 20 credits
- ✓ Dissertation (MSc Business) - 60 credits
- ✓ Study Skills and Research Methods - non credit bearing

*Advertised intakes for our programs are indicative only. All programs are subject to approval by the UKVI. Prospective students are advised to contact the London Study Centre for the most current information regarding immigration compliance and program approval status.



Apply today

To find out more about MSc Digital Marketing and Advertising or to apply, get in touch with our team today on contact@london.hull.ac.uk

Fees:	International: £16,000 Home: £12,100
Timetable:	2 days a week
Mode of Study:	Full Time
Scholarships:	Available
Intakes:	May 2024, September 2024
Course Length:	1 year

MSc Digital Marketing and Advertising



About the course

This MSc programme offers a unique opportunity to develop the knowledge and skills necessary for success in the rapidly evolving digital marketing and advertising industry. Combining the two distinct areas of digital marketing and advertising, you'll gain an authentic business learning experience through a hands-on approach designed to give you the skills most highly sought-after in today's business environment.

In addition to technical skills, this programme places a strong emphasis on leadership and teamwork development. These are cultivated through Active Blended Learning projects, group projects, case studies, and interactive discussions, preparing you to effectively collaborate with colleagues and clients in your future roles. You will also benefit from regular insights from guest speakers with a high level of senior leadership experience, drawn from our varied network of cross-sector industry partners.

What you'll study

During your first trimester you'll gain deep insights into the core areas and practices of digital marketing management. In the second trimester, you will have the opportunity to further expand your subject knowledge and gain a broader understanding of digital and social marketing techniques, as well as advertising and communication channels. You will also undertake a final research project, which can be either a dissertation or a business-based project.

Core modules include:

- ✓ Buyer Behaviour and Ethics - 20 credits
- ✓ Digital Marketing Strategy - 20 credits
- ✓ Marketing Management in Action - 20 credits
- ✓ Advertising Management - 20 credits
- ✓ Customer Experience (CX) Strategies and Techniques - 20 credits
- ✓ Social Media Marketing Management - 20 credits
- ✓ Dissertation - 60 credits
- ✓ Study Skills and Research Methods - non credit bearing

Accreditation

The programme is accredited by the IDM (Institute of Digital Marketing), giving you the opportunity to build professional awards alongside your Master's degree, equipping you with evidence to secure exciting roles in Digital and Social Media marketing.

*Advised intakes for our programs are indicative only. All programs are subject to approval by the UKVI. Prospective students are advised to contact the London Study Centre for the most current information regarding immigration compliance and program approval status.



Apply today

To find out more about MSc Logistics and Supply Chain Management or to apply, get in touch with our team today on contact@london.hull.ac.uk

Fees:	International: £16,000 Home: £12,100
Timetable:	2 days a week
Mode of Study:	Full Time
Scholarships:	Available
Intakes:	May 2024, September 2024
Course Length:	1 year

MSc Logistics and Supply Chain Management



About the course

The world of logistics and supply chain management is increasingly unpredictable, digitised, and essential for keeping the wheels of global business turning. Drawing on vast expertise and resources from our Logistics Institute - a world-class facility based at the Business School - our MSc Logistics and Supply Chain Management will familiarise you with all the tools and techniques necessary to develop effective and efficient supply chains. You will explore current theory and research, seeing how this informs practice, and develop innovative solutions to real-life logistics and supply chain problems, equipping you to provide higher levels of value and sustainability for businesses in any part of the world.

What you'll study

Throughout the course you will develop key professional and research skills, as well as an understanding of ethical business practice. You will also undertake a final research project, which can be either a dissertation or a business-based project.

*Advised intakes for our programs are indicative only. All programs are subject to approval by the UKVI. Prospective students are advised to contact the London Study Centre for the most current information regarding immigration compliance and program approval status.

Core modules include:

- ✓ International Trade and Global Logistics - 20 credits
- ✓ Principles of Logistics and Supply Chain Management - 20 credits
- ✓ Supply Chain Strategy and Design - 20 credits
- ✓ Decision Making Techniques for Supply Chain Management - 20 credits
- ✓ Sustainable Logistics and Operations Management - 20 credits
- ✓ Supply Chain Analytics and Information Management - 20 credits
- ✓ Dissertation - 60 credits
- ✓ Study Skills and Research Methods - non credit bearing

Accreditation

Our MSc has been accredited by the most relevant professional bodies in logistics - the Chartered Institute of Logistics and Transport (CILT) and the Chartered Institute of Procurement and Supply (CIPS) - giving you a head start in this competitive field.

